

**trusteam
finance****VALUECO**
Aligning Values with Valuations

TRUSTEAM FINANCE JOINS VALUECO'S CONTRIBUTORS NETWORK

Paris, France – 17.04.2025 – ValueCo is pleased to announce that **Trusteam Finance**, a pioneering asset management firm known for integrating customer satisfaction into its investment strategy, has joined its network of sustainability data contributors. This collaboration further strengthens ValueCo's mission to transform sustainability into a true market parameter that is useful to the whole ecosystem.

Trusteam brings a unique approach to sustainability by recognizing customer satisfaction as a key driver of long-term financial performance and sustainable value creation. Through this partnership, **Trusteam Finance** will benefit from enhanced insights into their market positioning, enabling them to engage more effectively with companies on sustainability and further refine their investment strategies. This collaboration will also help **Trusteam** strengthen their overall sustainability practices, creating new opportunities for growth and engagement in the sector.

At the same time, Trusteam's data and market perspectives will enrich the **ValueCo** platform, enhancing its ability to provide forward-looking sustainability signals and benchmark tools. Their contribution will also offer valuable feedback to corporations, helping them align their ESG strategies with market expectations

"We are delighted to welcome Trusteam Finance to our contributor network," said Mariem Mhadhbi, CEO and Co-founder of ValueCo. "Their original focus on customer satisfaction as a fundamental sustainability signal brings a fresh and valuable perspective to our growing database."

Trusteam manages 12 investment funds, with a total of €700 million in assets under management. As of December 31, 2024, 76% of their assets are certified with the French "Label ISR." Since 2021, they have committed to a 0% investment in fossil fuels, reflecting strong alignment with sustainable finance values.

"Trusteam was created 25 years ago with a clear mission: bringing purpose to savings. This is totally aligned with ValueCo's work and our common values transparency, high standards and engagement," underlines Claire Berthier, CEO at Trusteam Finance. "Creating Sustainable Value is much more efficient when cooperating with others. That is why joining this Contributors Network makes perfectly sense."

About ValueCo

ValueCo seeks to turn ESG into an explicit market parameter, creating tangible incentives for all actors to invest and act responsibly.

By providing insights into investor perceptions, ValueCo helps companies adjust their ESG policies to meet market expectations. For asset managers, ValueCo offers market signals to identify trends, ensure compliance, and develop new products aligned with ESG objectives. Through their contributions, asset managers participate in a global market feedback initiative for companies. For institutions, ValueCo provides tools for sustainability risk management, benchmarking, and partnership to strengthen engagement.

ValueCo is one of the first companies hosted by the Climate House in Paris. Recognized for its work in sustainable research, ValueCo has received several awards, including the FIR-PRI Award for Sustainable Finance and the title of Best ESG Data Provider in the UK.

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